

SimpleSwap Privacy Policy: Protecting User Data and Privacy

The SimpleSwap Privacy Policy outlines our comprehensive approach to data protection and user privacy across our cryptocurrency exchange platform. At SimpleSwap, we prioritize the security and confidentiality of user information while maintaining transparency about our data practices.

Information Collection and Usage

SimpleSwap collects minimal information necessary to provide exceptional service while ensuring platform security. The types of data we collect include:

- **Transaction Data:** Exchange details, wallet addresses, and transaction amounts
- **Technical Information:** IP addresses, device type, browser information, and platform usage statistics
- **Communication Data:** Support tickets, email correspondence, and user feedback
- **Optional Account Data:** Email addresses for registered users and referral program participants

Data Protection and Security Measures

SimpleSwap implements robust security protocols to safeguard user information, including:

- Advanced encryption technologies for data transmission and storage
- Regular security audits and vulnerability assessments
- Secure server infrastructure with comprehensive access controls
- Continuous monitoring for suspicious activities and potential threats

Information Sharing and Disclosure

SimpleSwap maintains a strict policy against selling or renting user data to third parties. We may share information only in these specific circumstances:

- With service providers essential to platform operation, bound by strict confidentiality agreements
- When required by law, legal process, or governmental requests
- To protect SimpleSwap's rights, user safety, or prevent fraudulent activities
- During business transitions such as mergers or acquisitions, with appropriate privacy safeguards

Cookies and Tracking Technologies

SimpleSwap uses cookies and similar technologies to enhance user experience and platform functionality. These technologies help us:

- Remember user preferences and settings
- Analyze platform performance and user behavior
- Prevent fraudulent activities and enhance security
- Provide personalized content and improve service quality

User Rights and Data Control

SimpleSwap respects user rights regarding personal information, including:

- **Access Rights:** Users can request information about their stored data
- **Correction Rights:** Ability to update or correct inaccurate information
- **Deletion Rights:** Option to request data deletion where legally permissible
- **Consent Management:** Control over marketing communications and cookie preferences

International Data Transfers

As a global platform, SimpleSwap may transfer and process data in various countries. We ensure all international data transfers comply with applicable data protection laws and maintain consistent privacy standards regardless of processing location.

Data Retention Policies

SimpleSwap retains user information only as long as necessary for legitimate business purposes, including:

- Transaction records maintained for legal and regulatory compliance
- Support communications stored to improve service quality
- Technical data kept for security analysis and platform optimization
- User account information preserved while accounts remain active

Third-Party Services and Links

The SimpleSwap platform may contain links to third-party websites or services. This Privacy Policy applies exclusively to SimpleSwap services, and we encourage users to review privacy policies of any external sites they visit through our

platform.

Children's Privacy Protection

SimpleSwap services are not intended for individuals under 18 years of age. We do not knowingly collect or maintain information from children, and promptly delete any such information upon discovery.

Policy Updates and Changes

SimpleSwap may update this Privacy Policy to reflect evolving legal requirements, technological advancements, or service improvements. Users will be notified of significant changes through platform announcements or direct communications when appropriate.

Contact Information and Support

For privacy-related questions, concerns, or data requests, users can contact SimpleSwap's dedicated privacy team through our support system. We are committed to addressing all privacy inquiries promptly and thoroughly, typically responding within 24-48 hours.

Legal Compliance and Standards

SimpleSwap designed its Privacy Policy to comply with international data protection regulations, including GDPR, CCPA, and other applicable privacy laws. Our commitment to user privacy extends beyond legal requirements, reflecting our core values of transparency and trust.

This Privacy Policy summary highlights key aspects of our data protection practices. For complete details, users should review the full SimpleSwap Privacy Policy document available on our official website. By using SimpleSwap services, users acknowledge and consent to the data practices described in our comprehensive privacy framework.